

Eagle Roofing Products Announces Several Personnel Changes

Eagle's California and Southwest sales departments will now be divided into segment-driven teams.

RIALTO, Calif. ([PRWEB](#)) December 27, 2019 -- Eagle Roofing Products, the industry leader in concrete roof tile manufacturing innovation and customer service, announces several changes among personnel, including restructuring of departments, promotions and new hires.

In an effort to better align the company's organization with the needs of its customers in the Western United States, Eagle Roofing Products is proud to announce the following changes to the Sales and Customer Service departments:

National

- Hans Matheus, the Senior Regional Sales Manager in Central Valley, has accepted the newly created position of National Components Manager

California

- Blake Williams, the current Southern California Builder Account Representative, has accepted the newly created position of Segment Manager, Conversion, Customer and Reroof in Southern California
- Kent Lawrence, the current Southern California Senior Builder Account Representative, has accepted the newly created position of Segment Manager, Builders and Architects in Southern California
- Rebecca Beuving, Customer Service Representative in Northern California, has accepted the position of Lead Customer Service Representative in Northern California
- Jimmy Mallonee Jr. has joined Eagle as the Central California Sales Associate

Southwest

- Scott Aguilar, Senior Account Representative, has accepted the newly created position of Segment Manager, Builders and Architects in the Southwest region and has relocated to the Phoenix area
- Newly hired team members, Aaron Crabtree and Arturo "Artie" Martinez have assumed the positions of Builders and Architects Account Representatives based in Phoenix and Tucson respectively

Eagle Roofing Products' sales team in the Western United States will now be divided into two segment-driven teams – Builders and Architects and Conversion, Custom and Reroof. The Builders and Architects teams will work closely with volume roofing contractors, while the Conversion, Custom and Reroof teams will oversee the company's distributor relationships. Contact information for the aforementioned personnel can be found on Eagle Roofing Products' website.

"We recognize the reality that the roof tile industry must reinstitute a conversion mindset via growth at the expense of the temporary asphalt shingle market," said John Campbell, Vice President of Sales and Marketing. "That is why we are pleased to appoint these individuals to their new roles and to further strengthen our teams as we put an increased focus on sales initiatives."

To learn more about Eagle Roofing Products, visit <http://www.eagleroofing.com>.

About Eagle Roofing Products



Eagle Roofing Products is a division of Burlingame Industries, a California based, privately held family organization that has been in the concrete roof tile industry for over 40 years. Founded in 1989 with five employees, Eagle has grown to four manufacturing plants, five design centers and a work force of 700 employees. As the largest USA made, USA owned concrete roof tile manufacturer in the United States, Eagle Roofing Products specializes in providing concrete tile roofing solutions for the building industry.



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